



## WHO'S COMING

# WHO'S COMING TO SEAWAY LEISURE?



### Ready, set, film!

This new cinema will soon bring you all the latest blockbuster movies with 11 screens and IMAX to choose from. Empire Cinemas aim to provide a memorable cinema experience, offering big stage productions and events on the big screen. Whether it is theatre, opera, ballet, music or sport, customers can sit back and enjoy the experience in high definition.

If you've got mini movie-lovers, don't miss out on Empire Jnrs, where some of the best and newest kids films on show. After all, you're never too young to be introduced to the magic of the big silver screen. But remember to hold onto your popcorn – you don't want to make a mad dash for more halfway through!

Empire Cinemas was founded in 2005 following the mergers of Odeon and UCI and Cineworld and UGC. The Office of Fair Trading ruled that both new groups should lose a number of their cinemas which created an opportunity for Empire Cinemas to be created.

Today, EMPIRE continues as the leading independently-owned cinema chain in the UK with 14 locations and 129 screens including our brilliant IMPACT® and IMAX® screens. Plus soon to open in Basildon in 2022 and Peterborough later this year.



**We are thrilled to bring this multiplex cinema to Southend-on-Sea at Seaway Leisure, and we look forward to entertaining local film fans for many years to come. Despite the current difficulties caused by the pandemic across the leisure and hospitality sector, Empire Cinemas remain confident that cinema will continue to be at the heart of the community. Watching a film on the BIG Screen is a truly immersive experience like no other – an escape from the ‘everyday’, something that cannot be replicated in home or on mobile devices.**

**Justin Ribbons, CEO**



# hollywood bowl

## **Ready, set, bowl!**

You will soon be able to get your bowling shoes on and show us your best strike! Hollywood Bowl will be equipped with 20 lanes, a licensed bar, Hollywood Diner, pool tables and an amusements zone cram-jammed with the latest games. Helping to bring families and friends together for affordable fun and healthy competition – all under one roof.

The fun doesn't stop there! With brilliant entertainment packages on offer for the whole family, your friends or even your colleagues, Hollywood Bowl will soon be the new place to be.

You will even be able to enjoy a taste of Hollywood, with delicious hand-crafted burgers, gourmet hotdogs, creamy shakes and much more!



**As the UK's leading bowling and competitive socialising brand, we're very excited to bring Hollywood Bowl's unique family offering of all-inclusive fun to the people of Southend, as part of the transformative Seaway Leisure project. Our aim will be to encourage guests to join us for a bowl, game or two in the amusements, a meal and drinks when the destination leisure scheme opens in 2023.**

**Stephen Burns, CEO**

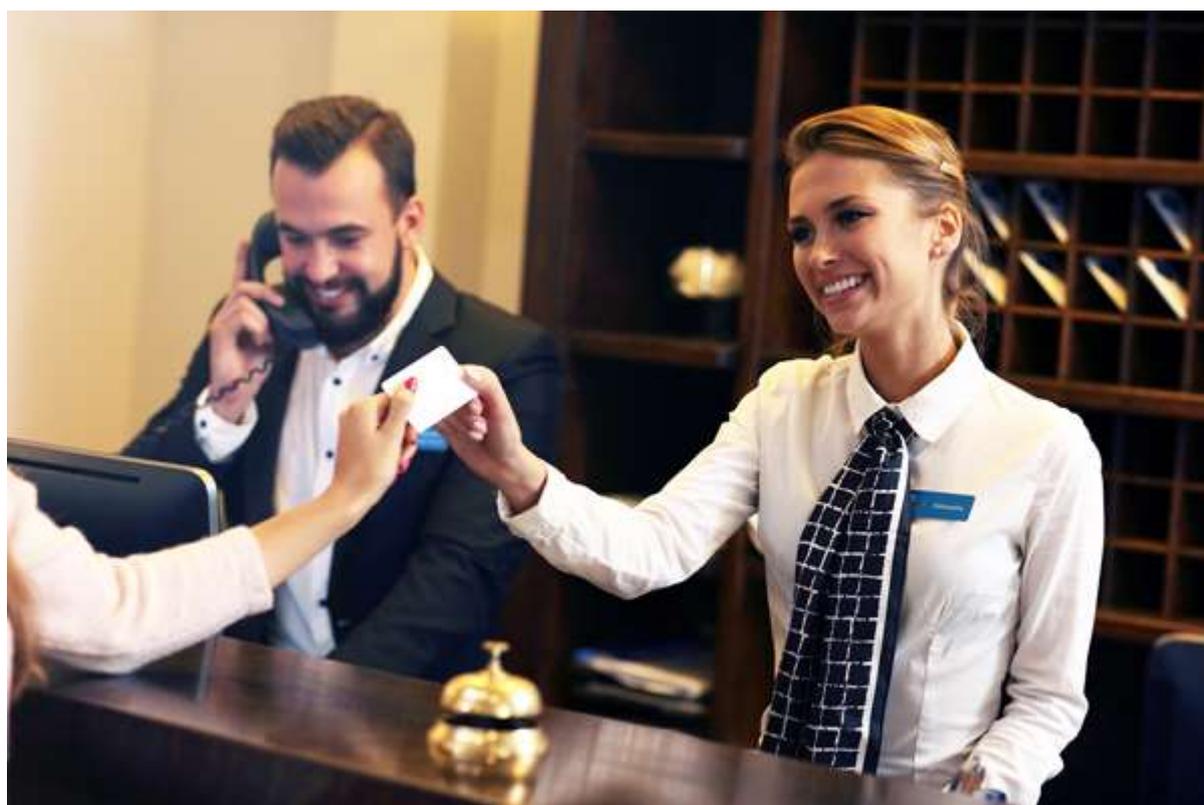


### **Ready, set, sleep!**

Coming soon to Seaway, this brand new Travelodge hotel is designed to give you a rested night sleep with style and comfort in mind. With a grand total of 80 rooms, a bar and cafe on site – each room will be equipped with all the facilities you need for a comfortable stay.

Located close to *soon to be announced* restaurants and coffee shops, Hollywood Bowl and EMPIRE Cinemas, this Travelodge hotel makes the ideal base allowing you to eat, watch, play and of course stay.

Travelodge is the UK's largest independent hotel brand, with more than 570 hotels and 40,000 guest bedrooms, across the UK as well as in Ireland and Spain.



**We're delighted to be opening our second Southend hotel at Seaway Leisure. The new leisure hub is the ideal location for our hotel as consumers want their leisure amenities close together so that they can maximise their free time. Southend-on-Sea is one of the UK's top holiday destinations and annually attracts 6 million visitors, and with more Britons holidaying at home now, our new hotel will be a magnet**

**to attract more visitors to the area which is great news for the local economy. As research shows our customers will spend on average double their room rate during their stay with local businesses which equates to an annual multi-million spend.**

**Tony O'Brien, UK Development Director**

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